



# **SYMPOSIUM 2018**

## **Marine Minds Together!**

An event by  **Offing**  
THINKING LIKE YOU



## **ABOUT INTERNATIONAL INSTITUTE OF MARINE SURVEYING**

- The International Institute of Marine Surveying (IIMS) is an independent, non-political organization promoting the professionalism, recognition and training of marine surveyors worldwide.
- The IIMS is the professional body for marine surveyors and has a worldwide membership of around 1,000 individuals in over 90 countries. It is the largest organization of its kind and seeks to represent its industry to government and non-governmental organizations such as the International Marine Organization (IMO), Coastguards, insurance companies and ship owners.
- The Institute holds conferences each year in many of these regions and a Conference and Annual General Meeting in the UK. Members travel from all over the world to network with peers, learn about marine industry developments and get updates on the wider work of the IIMS.

## ***DEFINITION OF A SYMPOSIUM***

A conference or meeting to discuss a particular subject.





## *About the Symposium*

- Marine Surveying is a 'knowledge based' arena whereby the outcome of a survey/ inspection leads to tangible damages to either/or party
- At IIMS we promote 'knowledge' of various subjects – so that this is NOT just another conference, but a platform where 'Marine Minds Together' discuss, deliberate, debate and discuss solutions
- The 'Symposium' is a strictly knowledge-based event and speakers will be specialists of their topics
- The Conference will be an interchange of knowledge and concepts. Case Studies, Use of Audio Visuals and more modern techniques of communication will be exercised



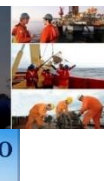
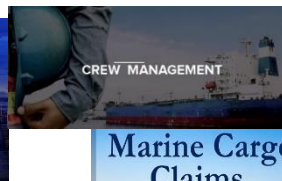


## WHO WILL ATTEND ?

- Crew Managers
- Salvage Companies
- Ship Mangers
- Vessel Owners
- Claims Department of Logistics / Vessel Agents
- Demurrage Consultants
- Marine Surveyors
- Mariners
- Ports & Terminals
- Marine Consultants
- Trainers
- Equipment Manufactures
- Design & Engineering Consultants



Ship Management





## *Venue*

### **Courtyard by Marriott Mumbai International Airport**

CTS 215, Opposite Carnival Cinemas, Andheri Kurla Road, Andheri East  
Mumbai, 400059 India



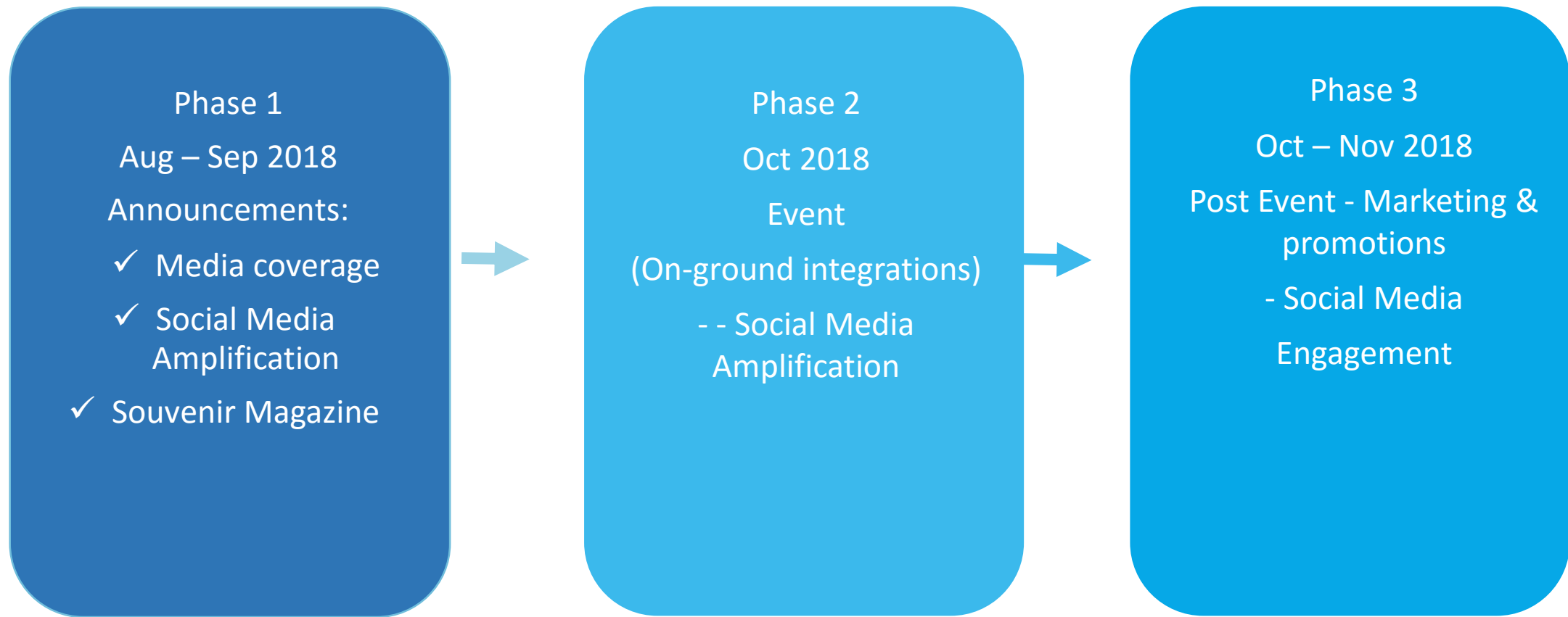


# ***IIMS Symposium Schedule***

|                    |  |
|--------------------|--|
| <b>0900 – 0930</b> | <b>Welcome breakfast / Registrations</b>                 |
| <b>0930 - 1100</b> | Crew Claims & MLC /Piracy & Legal aspects                |
| <b>1100 – 1130</b> | Coffee Break   |
| <b>1130 – 1300</b> | Hull & Machinery Claims / Towage & Salvage               |
| <b>1300 – 1400</b> | Lunch  |
| <b>1400 - 1530</b> | Inventory of Hazardous Material & Pollution Claims       |
| <b>1530 – 1600</b> | Coffee Break   |
| <b>1600 – 1730</b> | Cargo Claims & Demurrage                                 |
| <b>1730 – 1830</b> | Dedicated Training session for Aspiring Marine Surveyors |

*\*Subject to alterations*

## 3 Phase Sponsorship Campaign







## **BRANDING OPPORTUNITITES**

The Souvenir Magazine will consist of the details of the speakers /sponsors /exhibitors with the A4 Advert

Below is the Link to the Previous year's Magazine :

<https://view.publitas.com/p222-7522/iims-souvenir-mag/>

Opportunities to brand your organisation

- ❖ Non Premium Pages – INR 19, 999/- (includes an advert in Souvenir Magazine with 1 delegate pass)
- ❖ IIMS Member (India) INR 17,999/- (Includes delegate pass and a full page advertisement in the Souvenir Magazine)

All above rates mentioned are exclusive of taxes as per GOI regulations at 18% which have to be added to the above fees during payment. Indian Companies must mention their GST Number in this form

- ❖ IIMS Member (International) USD 300 includes taxes for Full day Pass
- ❖ Non IIMS Member (International) USD 350 includes taxes for Full day Pass
- ❖ International Delegates can have the company advertisement in the Souvenir Magazine for USD 250 (inclusive taxes) in addition to the delegate fee.



## ***BRANDING OPPORTUNITITES***

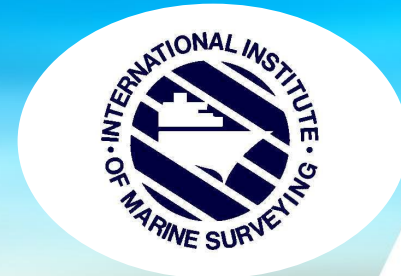
Sponsorship discount for IIMS Members :

- 30 % discount on all slabs of Sponsorship

Delegate pass discount:

- 10 % discount for all members of CMMI & IMEI who come for the conference as attendees

# Partner deliverables of IIMS Symposium 2018



|  | Deliverables  | 4 Stripes         | 3 Stripes       | 2 Stripes      | Remarks                                   |
|--|---|-------------------|-----------------|----------------|---|
|  | Logo on all promotional material Post and Pre event including Backdrop and signages | Yes               | Yes             | Yes            |   |
|  | Audio Visual (Video up to 2 mins) played at the Event                               | Yes               | Yes             | No             |   |
|  | Stage Presentation  | Yes               | No              | No             |   |
|  | Kiosk Booth at the Site   | Yes               | Yes             | No             |   |
|  | Logo presence on Website / Souvenir Magazine  | Yes               | Yes             | Yes            |   |
|  | Full Page advertisement in the Souvenir Magazine                                    | Yes(Premium Page) | Yes             | No             |   |
|  | Half Page advertisement in the Souvenir Magazine                                    | -                 | -               | Yes            |   |
|  | Presentation of Mementos to the Speakers  | Yes               | Yes             | No             |   |
|  | Branding on Offing App and Website  | Yes (6 months)    | Yes ( 3 months) | Yes (1 month ) | App available on iOS, Android and Windows |
|  | Branding on Offing Echoes (Magazine)  | 2 Editions        | 1 Editions      | No             | Print version                             |
|  | Acknowledgement by the Host   | Yes               | Yes             | Yes            |   |

## *Media Plan*



Main Land Booth





## Investments – IIMS Symposium 2018

**4 Stripes – INR 2,00,000/-**

**3 Stripes – INR 1,00,000/-**

**2 Stripes – INR 50,000/-**

All above rates mentioned are exclusive of taxes as per GOI regulations at 18% which have to be added to the above fees during payment. The Company GST Number must be provided for invoicing purpose.

Payment Terms:

- 100 % payment in advance



# About the Event Managers

The Oxford Dictionary defines the word "Offing" as "The more distant part of the sea in view."

We, at Offing, envision to provide cutting edge solutions to all stakeholders of the Marine, Oil & Gas Industry

Be it the Asset Owner, Manager, Charterer, Insurer, Crew or the Operator – the challenges and opportunities of each need to be professionally adhered to.

And as our tagline says, whilst doing so, we are "Thinking like you"!

[www.offing.biz](http://www.offing.biz)



# OFFING EVENTS

We provide turnkey services in conceptualising and managing events for the Marine, Oil & Gas Industry.

## Our Past Events:



### Silver Jubilee Conference of the International Institute of Marine Surveyors

- The Largest conference of Marine Surveyors in India



### Offing Maritime Carnival – April 2018

<http://maritimecarnival.com/>

- Naughtica 2018 & Indian Maritime Choice Awards at one event. 3 days. 800 + participants



### Naughtica 2017 – April 2017

<http://www.naughtica.in/intro.php>

- The Largest and first ever inter marine college fest with 480 participants and footfall of 1000 + for the 3 day college fest.
- Confirmed entry into the **LIMCA BOOK OF RECORDS**



# OFFING EVENTS



## Indian Seafarers Choice Awards - Feb 2016

[http://www.offing.biz/#/events/seafarer\\_choice\\_award](http://www.offing.biz/#/events/seafarer_choice_award)

- The most coveted award in the Indian Maritime Sector , once in every 2 years
- More than 350 decision makers with representation of over 100 companies



## Maritime Indoor Sports League – September 2017

- The first ever Maritime Indoor Sport League with more than 300 participants and a footfall of 800 + people from the Maritime sector
- Participation of more than 100 companies

<http://misl.in/gallery.php>

## Industry events – Technical

- Global Met
- Break in India – A unique conference for the Ship Breaking Industry in India
- Zing with Offng
- <http://www.offing.biz/#/events>





**Let's Collaborate and Sail Through!**

